

Sorporate Member Directory

2024-2025

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| Brevium HEALTHY RETURNS | Brevium mines patient appointment data and uses communication best practices to return inactive patients to the office and keep active patients coming back, thus improving patient care, filling practice schedules, and increasing revenue. Organization Contact: Trevor James tjames@brevium.com |
| dedicated IT | Dedicated IT specializes in providing customized IT solutions for medical practices, allowing them to focus on delivering exceptional patient care. The company offers a tailored IT support model designed to simplify healthcare IT for providers, drawing on decades of experience in the industry. Dedicated IT understands the unique needs of the healthcare sector, focusing on four pillars: support, security, hosting, and strategy. Service pods have been created to cater to the size and specialty of each practice. This approach helps build rapport, institutional knowledge of IT infrastructure, and ensures efficient handing of support tickets for seamless operations and secure patient data. Organization Contact: Robin Stark rstark@dedicatedit.com |
| Exiconce. We Deliver the Beauty of Healthy Skin* | Epionce Dermatologist-developed and clinically proven, Epionce is a physician-strength skin care line rooted in hard science and integrates over 20 years of clinical skin research. Formulated with antioxidant-rich botanical blends and barrier-boosting ceramides, Epionce optimizes the health of the skin by working with its own protective and reparative systems. Over 15 independent trials have proven the products are safe and effective in helping to reverse and prevent visible skin aging and symptoms of skin disease. Multitasking regimens are simple to use and are customizable to meet any aesthetic goal. Organization Contact: Kelli Russell kelli@epionce.com |



EZDerm

EZDERM empowers you with ePrescribing and our powerful medication management tools to ensure seamless, accurate, and error free communication between dermatology professionals and pharmacists. You will enjoy the benefits of reduced paper and our intuitive pharmacy search while your patients will enjoy instantaneous delivery of their prescriptions to their pharmacy of choice.

Organization Contact: Vanja Busic vanja@ezderm.com



Full Circle PR

From solo practitioners to medical conglomerates and hospitals, we represent nearly 300 medical practices and centers across 17 states. We offer a wide range of services, from marketing and public relations to reputation management and community networking. We have a proven track record of establishing new practices, increasing patient base, expanding your brand awareness, boosting market share considerably and enhancing your reputation.

Full Circle PR offers customized services based off your practice's goals.

Organization Contact:
Danielle Evans
dlakeevans@fullcircle-pr.com



Healthcare Compliance Pros

At Healthcare Compliance Pros (HCP), we understand that the healthcare industry continues to face a significant amount of regulatory oversight in HIPAA, OSHA, Corporate Compliance, and Human Resources.

Many healthcare organizations have struggled to find an efficient, simple, and cost-effective way to stay current with these high overhead, low reward liabilities. Having seen this frustration firsthand, HCP has created innovative online tools and comprehensive compliance support to address these needs.

Organization Contact: Tayler Richins conferences@healthcarecompliancepros.com

| Kassouf CPAs and Advisors | Kassouf & Co. We are your accountants and trusted advisors. Our relationship is the foundation of our success. We share your values and goals. Together, we develop effective personal financial plans and business strategies. We think beyond the current year, across generations. Kassouf & Co., Inc. is an active member of CPAmerica Inc., one of the largest networks of CPA firms in the world. This affiliation combines the expertise and resources of nearly 2,000 CPAs across the United States. CPAmerica's strategic alliance with Crowe Global provides us with a network of 10,000 CPAs and consultants around the world. Organization Contact: jkassouf@kassouf.com |
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| ModMed MODERNIZING MEDICINE | ModMed The ModMed Dermatology software suite is a cloud-based, EHR system designed to adapt to each doctor's style of practice, remembering preferences and automatically suggesting exam notes and billing codes. When used on a tablet, our EHR EMA® works seamlessly with our other products and services including Practice Management, Analytics, Inventory Management, Patient Communication, pathology, revenue cycle management, ModMed Telehealth, Payment Processing and more. Organization Contact: Mikal Krummel mikal.krummel@modmed.com |
| Specialized Equipment for Specialty Healthcare | MTI We help you provide a better life for patients and caregivers through the Care Experience by providing the right equipment you never have to think about. Your MTI equipment will make practicing your specialty easier and more rewarding. Organization Contact: Phone 800-924-4655 Email: sales@mti.net |
| NEXTPatient | NextPatient NextPatient is a trusted partner in online scheduling and front office automation for modern, patient-centered dermatology practices delivering a consumer-quality healthcare experience. A deep, two-way integration with leading practice management systems offers a seamless, flexible solution that provides real-time appointment availability and streamlines operations for front office staff. Organization Contact: Rachel Worsham rachel@nextpatient.co |

PatientPoint.

PatientPoint

PatientPoint is the patient engagement platform more providers trust. From patient acquisition to in-office and hospital engagement to remote care, our innovative, tech-enabled solutions deliver highly relevant, personalized health experiences across the entire patient journey. More than 140k healthcare providers and 500 hospitals trust PatientPoint to help them increase practice efficiencies, enhance the patient experience and improve outcomes.

Organization Contact: Stacey Quinn stacey.quinn@patientpoint.com



Phreesia

Phreesia gives healthcare organizations a suite of robust applications to manage the patient intake process. Our innovative SaaS platform engages patients in their care and provides a modern, consistent experience, while enabling healthcare organizations to optimize their staffing, boost profitability and enhance clinical care.

Organization Contact: Vanessa Smith vsmith@phreesia.com



Promptly Patient Experience Suite

Promptly is a comprehensive web-based patient experience suite designed for medical practices to enhance patient touch points, increase patient payments and automate processes to alleviate staff.

Organization Contact: Greg Grasso greg.grasso@focalpointholdings.com



RegimenPro

RegimenPro® empowers SkinCare Professionals to effortlessly offer medical-grade skincare to their clients, removing the financial burden and operational complexity. By partnering with RegimenPro®, practices gain access to a comprehensive suite of carefully curated skincare regimens and products, supported by our seamless distribution network, innovative AI technology, specialist support and personalized customer service. Our mission is to streamline the skincare client journey, making it easier for practices to enhance their client's skin health, ultimately boosting client satisfaction and practice revenue. With RegimenPro®, achieving exceptional skincare results has never been more accessible and convenient.

Organization Contact:
Julie Bradley and Jodi Nightingale
jbradley@regimenpro.com;jnightingale@regimenpro.com



Red Spot Interactive

RSI is changing the way medical practices connect and communicate with their patients. By offering personalized automation and detailed performance data, RSI makes it possible for medical professionals to enrich their patient relationships and reduce staff workload - allowing them to focus on what is most important for their practice.

Organization Contact: Ryan Lehrl rlehrl@redspotinteractive.com

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RxVantage

RxVantage is transforming the way physicians and their practice teams make healthcare connections that elevate the practice of medicine. The only all-in-one provider-preferred engagement platform of its kind, RxVantage intelligently connects healthcare providers with resources, including the precise life sciences field experts, when they need them and in a manner that fits seamlessly into their workflow.

Organization Contact: Tyler Rawson taylor.rawson@rxvantage.com



SkinCure Oncology

SkinCure Oncology is the world leader in providing a comprehensive model for the delivery of Image-Guided Superficial Radiotherapy (Image-Guided SRT), the most advanced technology for the treatment of common skin cancers. SkinCure Oncology partners with quality-focused dermatologists and Mohs surgeons to bring cancer center-level radiotherapy treatment to physician offices, ensuring that patients have access to Image-Guided SRT as a non-invasive treatment option for basal cell carcinoma, squamous cell carcinoma, and other skin cancers.

Organization Contact: Colton Ford cford@skincureoncology.com



Sun Pharma

Sun Dermatology (the branded dermatology division of Sun Pharmaceutical Industries Inc. in the United States) is committed to expanding its dermatology portfolio to bring more treatment options and ongoing support for healthcare providers and patients. For more than 30 years, it has been dedicated to advancing the science of dermatology for a variety of conditions. Sun Pharmaceutical Industries Ltd., along with its subsidiaries, is ranked second in dermatology prescription volume.

Organization Contact: Stan Radomski stan.radomski@sunpharma.com

TANDEM HR

Tandem HR

Tandem HR is a human resource outsourcing company. Since 1998, Tandem HR has assumed the administrative burden of employment for small businesses. Get that pesky payroll, benefits, risk management, employee relations, and compliance tasks off your plate so you can focus on servicing your patients and growing your business. Our team of HR experts administers payroll, conducts employee onboarding and benefits orientations, ensures employment law compliance, and much more. As your employment partner, we want your employees to have the best experience working for you. Learn how our high-touch HR solutions increase efficiencies and help grow your bottom line.

Organization Contact:
Abbie Sheedy
abbie.sheedy@tandemhr.com



The Auctus Group

The Auctus Group provides growth opportunities for plastic surgeons and dermatologists by supporting and developing the business end of their practices. We are a team of driven, diligent, forward-thinking individuals that have joined together to build a better approach to medical billing and consulting. We know the value of the countless hours and tireless work our clients put into their practices as small business owners, and we match it with our own. Our goal is to provide our clients with the support they need administratively, operationally, and financially so they can concentrate on what they love, being surgeons and physicians, while we deal with the business end.

Organization Contact: John Gwin; john@auctusgrp.com



The Collective MSO, LLC

We are a healthcare consulting and management firm specializing in dermatology, aesthetic medicine, and wellness services throughout the Midwest.

The Collective MSO offers executive-level leadership, consulting, and managed services all in one place, tailored for dermatology and wellness practices, plastic surgery centers, and medical spas. Clients gain access to our team of respected thought leaders and affiliates with proven track-records of excellence, to help achieve success in business growth, operational efficiencies, culture, talent acquisition, and brand loyalty.

Organization Contact: Genia Rackos genia@thecollectivemso.com